

Every Idea Is a Good Idea: How to Generate, Evaluate, and Implement New Ideas



Every Idea Is a Good Idea: Be Creative Anytime, Anywhere

by Tom Sturges

★★★★☆ 4.8 out of 5



Are you ready to unleash your creativity and innovation?

Every Idea Is a Good Idea is the book that will help you to do just that.

Packed with practical advice and exercises, this book will teach you how to:

- Generate new ideas
- Evaluate ideas
- Implement ideas

Whether you're a creative professional, a business owner, or simply someone who wants to be more creative, Every Idea Is a Good Idea is the book for you. This book will help you to think outside the box, come up with new solutions to problems, and make your dreams a reality.

What's inside the book?

Every Idea Is a Good Idea is divided into three parts:

1. **Part 1: Generating Ideas**
2. **Part 2: Evaluating Ideas**
3. **Part 3: Implementing Ideas**

In Part 1, you will learn how to:

- Overcome creative blocks
- Use brainstorming techniques
- Find inspiration from unexpected sources

In Part 2, you will learn how to:

- Evaluate the potential of your ideas
- Identify the risks and benefits of your ideas
- Make decisions about which ideas to pursue

In Part 3, you will learn how to:

- Develop a plan for implementing your ideas
- Get buy-in from others
- Overcome obstacles

What people are saying about Every Idea Is a Good Idea

"Every Idea Is a Good Idea is a must-read for anyone who wants to be more creative and innovative. This book is packed with practical advice and exercises that will help you to generate, evaluate, and implement new ideas."

- Guy Kawasaki, author of The Art of the Start

"Every Idea Is a Good Idea is a game-changer for creative professionals. This book will help you to break through creative blocks, come up with new solutions to problems, and make your dreams a reality."

- Seth Godin, author of Purple Cow

"Every Idea Is a Good Idea is the best book on creativity that I have ever read. This book is full of practical advice that will help you to be more creative and innovative in all aspects of your life."

- Tim Ferriss, author of The 4-Hour Workweek

Free Download your copy of Every Idea Is a Good Idea today!

Every Idea Is a Good Idea is available in hardcover, paperback, and ebook formats. Free Download your copy today and start generating, evaluating, and implementing new ideas!

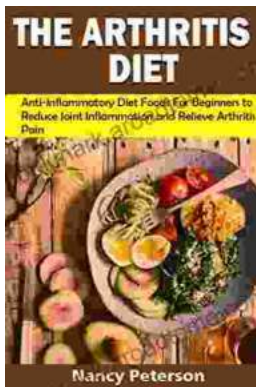
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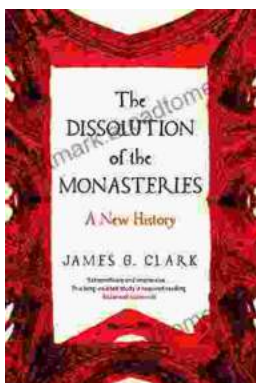
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